



## MEDIA RELEASE

# PORT LINCOLN VISITOR INFORMATION CENTRE LAUNCHES NEW WEBSITE

The City of Port Lincoln Council and the Port Lincoln Visitor Information Centre are excited about the new look Visit Port Lincoln website, which will be launched at a small function held on Tuesday 10<sup>th</sup> April 2018, at the Port Lincoln Visitor Information Centre.

The website has been redesigned with a new modern look and is fully responsive with mobile devices, making it easy to navigate, and has all your visitor information right at your finger tips. The website allows visitors and the community to easily find what to see and do, where to stay and eat, events and general services available in Port Lincoln and surrounding areas. The website allows visitors to plan their holiday, book tours, explore places of interest to visit and so much more.

“Mayor Bruce Green said “We are proud of the new look and are confident that the website will add to the visitor’s experience to our region. Check out the new design at [www.visitportlincoln.net.au](http://www.visitportlincoln.net.au)”.

Council would like to thank WOOF Media for the design of the website. WOOF were also involved in the design of the successful Port Lincoln Visitor Guide produced by the Port Lincoln Chamber of Commerce and Tourism. Both the website and guide have a similar look and feel, which is designed to reduce confusion in the visitor market and highlights the strengthening relationship between Council and the Chamber.

*Any media enquiries can be directed to Manager Community Development, Janet Grocke on 8621 2327 or email [plcc@plcc.sa.gov.au](mailto:plcc@plcc.sa.gov.au).*

**Stephen Rufus**  
**Chief Executive Officer**

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