



MEDIA RELEASE

TOURISM OPERATORS AND LOCAL BUSINESSES INVITED TO CRUISE SHIP INFORMATION SESSION

The City of Port Lincoln invites tourism operators and local businesses to attend an information session on the upcoming cruise ship season. The information session is a joint initiative between Council, Port Lincoln Visitor Information Centre and the South Australian Tourism Commission and is being held on Thursday 1 November at 5.30pm at the Nautilus Arts Centre Media Room (access via Washington Street).

The purpose of the information session is to create awareness of arrival dates and associated events and initiatives, and connect local businesses to the Cruise Ship Welcome Program. The South Australian Tourism Commission will provide an update on the cruise ship industry for South Australia and Port Lincoln specifically based on goals and objectives identified in the *South Australian Cruise Ship Strategy 2020* and the support available. Tourism operators and local businesses are encouraged to attend the information session. Registration of attendance can be made to Council's Community Development Officer, Helena Jones via email helena.jones@plcc.sa.gov.au by Tuesday 30 October 2018.

Council is also establishing a database to initiate ongoing engagement and to streamline processes for events and activities associated with the cruise ship arrivals, such as business use of footpath permits for side walk sales. Council staff will be visiting local businesses over the coming weeks to collect contact information, or businesses can register their details directly via the online survey monkey link: www.surveymonkey.com/r/ptlincolnbusinesscommunity.

Mayor Bruce Green said "The increase from five cruise ships in 2016/2017 to nine in 2017/2018 and thirteen confirmed visits for the coming 2018/2019 season, is a testament of the stellar welcome program co-ordinated by the City of Port Lincoln. Working together with tourism operators and our local business community and continuing to improve the offerings available to cruise ship passengers will ensure repeat and additional cruise ship visits to our city and generate more local spending, create great visitor memories and recommendations of our city, and increase community confidence that our 'Seafood Capital of Australia' is high on visitors' lists of places to experience".

Any media enquiries can be directed to the undersigned at plcc@plcc.sa.gov.au or on 8621 2325.

Stephen Rufus
Chief Executive Officer

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