



## MEDIA RELEASE

# COUNCIL IS COMMITTED TO SUPPORTING LOCAL BUSINESS

City of Port Lincoln has entered into a Small Business Friendly Council Initiative Charter, an initiative of the South Australian Office of the Small Business Commissioner which has been developed to enhance engagement between Council's and local small businesses. The Small Business Friendly Council Initiative Charter outlines what Council can do to support small businesses in Port Lincoln and is available on Council's website [www.portlincoln.sa.gov.au](http://www.portlincoln.sa.gov.au).

Council is already meeting a majority of the initiatives and by agreeing to this Charter Council formally acknowledges its commitment to continue to work with small businesses. The principles behind the Small Business Friendly Council Initiative Charter are in line with Council's Strategic Directions Plan and will further enhance Council's focus to achieve these goals. With local stakeholders, industries and businesses working together with Council, we can develop and grow the local economy, provide job opportunities, provide equitable and sustainable services and build a city that is an attractive place in which people can come to live, work and grow.

Major Bruce Green said, "Signing of the Charter Agreement illustrates Council's commitment to supporting and working with small businesses within Port Lincoln and encourages the business community to engage with Council when opportunities present".

Further information on the Small Business Friendly Council Initiative can be found on the Small Business Commissioner website [www.sasbc.sa.gov.au](http://www.sasbc.sa.gov.au).

Any media enquiries can be directed to the undersigned on 8621 2325 or email [plcc@plcc.sa.gov.au](mailto:plcc@plcc.sa.gov.au).

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